



# DENTAL PROFESSIONAL TRANSFORMATIONAL GUM HEALTH SYSTEM SOCIAL MEDIA TOOLKIT

Crest® + Oral-B® values your recommendation as a dental professional. These **FREE** assets have been created especially for you to share our latest innovation, Oral-B® iO™. These assets can be shared in your own on-line platforms such as Facebook and Instagram or with patients via e-mail. Give your patients a Sensational Clean & Irresistible Brushing Experience with the Oral-B® iO™.








## GET STARTED!

**Step 1:** Download the images to share!

**Step 2:** Copy and paste the “supporting copy” that accompanies the photo.

Note: Be sure to include <https://oralb.com> as the URL to give your patients more information.

**Step 3:** Post or email regularly to keep the conversation going.

Image	Supporting Copy
 <p>PROUDLY OFFERING <b>Oral-B iO</b> TRANSFORMATIONAL GUM HEALTH SYSTEM</p> <p>SENSATIONAL CLEAN &amp; IRRESISTIBLE BRUSHING EXPERIENCE</p> <p>CALL US TODAY!</p>	<p>Our office has partnered with Crest® + Oral-B® to bring their latest innovations and best oral hygiene products to our patients. Get a Sensational Clean &amp; Irresistible Brushing Experience with the Oral-B® iO™. Are you ready to be WOWed? Call our office to learn more!</p>
 <p><b>Oral-B iO</b> A SENSATIONAL CLEAN AND IRRESISTIBLE BRUSHING EXPERIENCE</p> <p>TRANSFORMATIONAL GUM HEALTH SYSTEM</p> <p>Call our office to learn more!</p>	<p>Did you Know? Your mouth is a breeding ground for plaque bacteria. Keep your mouth healthy with the Crest® + Oral-B® Transformational Gum Health System featuring the Oral-B® iO™ Electric Toothbrush. Call our office to learn more!</p>
 <p><b>Oral-B iO</b> A SENSATIONAL CLEAN AND IRRESISTIBLE BRUSHING EXPERIENCE</p> <p>CALL OUR OFFICE TO LEARN MORE!</p>	<p>Did you Know? A healthy mouth is part of a healthy body. Keep your mouth healthy with the Crest® + Oral-B® Transformational Gum Health System featuring the Oral-B® iO™ Electric Toothbrush. Call our office to learn more!</p>
 <p>EXPERIENCE THE WOW! <b>Oral-B iO</b></p> <p>CALL OUR OFFICE TO LEARN MORE!</p>	<p>It's important to make sure you are using the right toothbrush. iO technology takes the oscillation rotations from Oral-B's dental professional-inspired round brush head and combines them with the gentle energy of micro-vibrations for a professional clean feeling every day. Call our office to learn more!</p>
 <p><b>Oral-B iO</b> Smart Pressure sensor provides optimal pressure guidance.</p>	<p>It's important to use the right amount of pressure when brushing to protect your gums and enamel. The Oral-B® iO™ features a Smart Pressure Sensor that displays a red light when brushing too hard and a green light when brushing just right. Call our office to learn more!</p>
 <p><b>Oral-B iO</b></p> <p>CLEAN ALL AREAS OF THE MOUTH WITH ORAL-B® iO™ &amp; THE ORAL-B® APP!</p>	<p>When brushing, make sure every part of your smile is getting enough attention. Using Oral-B® iO's Artificial Intelligence, the Oral-B® App coaches you to help get your best clean for all areas of the mouth. Call our office to learn more!</p>
 <p><b>Oral-B iO</b> Brush for at least 2 minutes 2 times a day with the Oral-B® iO™ Electric Rechargeable Toothbrush!</p>	<p>Personalize your brushing experience while ensuring you are brushing for the recommended brushing time of 2 minutes twice a day with the Oral-B® iO™ Electric Toothbrush. It delivers a uniquely personalized clean with 5 smart modes while the interactive display communicates mode setting, charging progress bar, and a 2-minute brushing timer. Call our office to learn more!</p>

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continuing the care that starts in your chair

